

**MINISTRY OF WOMEN AND CHILD DEVELOPMENT**

**Demand No. 99**

**1. Integrated Child Development Services – Scheme for Adolescent Girls (CSS)**

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20 (no. in lakh)	Outcome	Indicator(s)	Target 2019-20
300	1. Provision of nutritional and health supplements, mainstreaming and skilling to adolescent girls	1.1 Number of adolescent girls registered with AWCs given:	12.5 lakh	1. Improved health and nutritional status of adolescent girls	1.1 Percentage reduction of AGs with BMI below prescribed level of 18.52	2% reduction from the level of NFHS 4	
		a) Supplementary Nutrition	12.5 lakh		1.2 Percentage of AGs diagnosed with anemia through SAG	53.2 % of the target (i.e. 6.7 lakh).	
		b) IFA tablets	12.5 lakh		1.3 Percentage reduction of AGs with anemia	3% per Annum (target of POSHAN Abhiyaan)	
		c) Health check up	12.5 lakh		2. Out of school girls are motivated to join school system	2.1 Number of out of school AGs registered with SAG, who rejoined school	4 lakh
		d) Nutrition and Health Education	10 lakh		3. To improve the coverage of SAG throughout the country	3.1 Total number of AGs registered with KishoriSamoohs	12.5 lakh
		e) Counselling on home management	10 lakh				
		f) Mainstreaming into formal/ non formal education/skill training	4				
		i) Life skills education	10				

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20 (no. in lakh)	Outcome	Indicator(s)	Target 2019-20
		j) Assistance accessing public services		10			
	2. Conducting of events to provide nutrition and non-nutrition services to AGs	2.1 Number of KishoriDiwas events held		12 events (once in a month)			

## 2. Integrated Child Development Services - National Creche Scheme (CSS)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
50	1. number of functional crèches	1.1 Number of functional crèches		8000	1. Children covered under the creche scheme	1.1 Number of children covered under the National Creche Scheme	200000
		1.2 Percentage of vacancies at the level of crèche worker and crèche helper		0%		2. Working parents provided daycare facilities enabling them to work	2.1 Number of parents (mother or father) provided with daycare facilities
		1.3 Number of crèches with functional toilets		8000			
		1.4 Number of crèches with drinking water supply		8000			

### 3. Mission for Empowerment of Women - Mahila Shakti Kendra (CSS)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20		
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)
150	1. Creation of infrastructure for National Mission for Empowerment of Women	1.1 State Resource Centre for Women (SRCW) set up under the respective States/UT Governments in all States/UTs	36 States/UTs	1. Achieve holistic empowerment of women through convergence of schemes/programmes of different Ministries/Department of Government of India as well as State Governments.	1.1 % of women covered in the selected blocks through awareness and outreach activities of MSK	100%
		1.2 Number of District Level Centre for Women (DLCW) set up	640 districts		1.2 % of women demanding services out of the women reached	100% of women demanding services out of the women reached
		1.3 Number of blocks in the selected 65 Districts providing MSK convergent services for empowering women	115 aspirational/backward districts (for six months)		1.3 % of women provided with government scheme benefits/services out of total women demanding such services	50% of the women demanding services

#### 4. Mission for Empowerment of Women – Swadhar Greh (CSS)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20		
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)
50	1. Provision of services through establishing SwadharGrehs	1.1 Additional number of Swadhar Grehs operationalized (providing all services)	65	1. Successful rehabilitation of women	1.1 Number of women rehabilitated through: a) wages/self-employment b) through mainstreaming in society/family out of total women admitted into the SwadharGrehs	3000
		1.2 Number of vacancies in the following positions: Resident Superintendent, Counsellor, and Medical Doctor	195			
		1.3 Total number of beneficiaries in 2019-20	16500			

#### 5. Mission for Empowerment of Women- Ujjawala (CSS)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20		
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)
30	1. Prevention of trafficking, rescue and rehabilitation, reintegration, and repatriation of the victims of	1.1 Additional numbers of Ujjawala projects including Ujjawala(Protective and Rehabilitative)	25	1. Providing an opportunity to live in society and sell support to women who are forced into menace of trafficking	1.1 Number of women rehabilitated	2500

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
		trafficking	homes				
			1.2 Total number of beneficiaries in 2019-20	5800 beneficiaries		1.2 Number of women reintegrated into society out of rehabilitated women	1155
						1.3 Number of repatriated victims to their country	25

#### 6. Mission for Empowerment of Women- Working Women Hostel (CSS)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
165	1. To promote availability of safe and conveniently located accommodation for working women	1.1 Number of new hostels sanctioned	80 (75 construction 5 - rental basis)	–	1. Successful establishment of hostels	1.1 Number of hostels become operationalized/functioning	25

#### 7. Home for Widows (CS) at Vrindavan (CSS)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
15	1. Provision of services through	1.1 A Home for Widows to accommodate 1000 to provide the widows a safe and secure place of		162 beneficiaries	1. Increase in the number of beneficiaries	1.1 Total Number of Beneficiaries during 2019-20	200

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
	establishing Homes for Widows	stay, health services, nutritious food, legal and counselling services.					
		1.2 Number of vacancies in the following positions; Resident Superintendent, Counsellor, and Medical Doctor	0				

### 8. Mission for Empowerment of Women- Gender Budgeting and Research, Publication and Monitoring (CSS)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20		
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)
7	1. Training of officers of Central Ministries/ Departments on Gender Budgeting with key stakeholders	1.1 Number of total participants with enhanced knowledge on Gender Responsive Budgeting among Officers of Central Government.	50% of the total participants trained	1. Increased gender responsive interventions across Central Ministries/ Departments	1.1 Number of Ministries/ Departments which have gender responsive interventions	At least 5 Ministries/Departments would have increased Gender responsive Interventions
	2. Enhanced capacity building to result in increased gender responsive interventions across Central	2.1 Number of Gender Budgeting Cells in Central Ministries/ Departments strengthened/for med to increase gender	5 Ministries/depa rtments			

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
	Ministries/ Departments for promoting gender equality	responsive interventions					
	3. Relevant and good research Study and Seminars/Conf erences on women and child centric issues which would be helpful in policy and programme improvement and formulation of new polices on Women and children	3.1 Final submission of Study Report with findings and recommendations .	04	2. To support research/evaluation works and dialogue on the issues concerning women and children in the country towards bridging information gaps and to help improving ongoing interventions and policy formulation	2.1 Number of research projects that may feed into policy and programme improvement and formulation of new polices on Women and children	02	
		3.2 Number of ongoing research projects	26				
		3.3 Number of new projects	04				
	4. Internship Programme	4.1 No, of young Students/Scholars undergone internship programme.	100	3. Young/Students Scholars will be oriented.	3.1 No. of interns undergone training from different universities.	100	

### 9. Mission for Empowerment of Women- Information and Mass Education (CSS)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
130	1. Primary activities include dissemination of information through print media/ electronic media/ social media, outdoor, organizing exhibition series, publication of booklets and other forms of dissemination of information to reach out to 67% of the total population of the country.	1.1 Number of:			1. Empowering women and children of the country with the aim of changing the mindset of the people and raising awareness/ dissemination of information of policies/ programmes/ activities pertaining to women and children welfare, legislative interventions and schematic intervention among the general public through print media/ electronic media/ social media, outdoor, organizing exhibition series, publication of booklets and other forms of dissemination of information	1.1 Estimated number of people reached: Media activities cover pan India.	84,75,98,48 3 (70 % of the total population)
		i) Advertisements through print media;		10			
		ii) campaigns through TV spots;		5			
		iii) campaigns through Radio advertisements (public and private);		3			
		iv) campaigns through SMSs		1			
V) outdoor campaigns		8					



### 10. Mission for Empowerment of Women – Beti Bachao Beti Padhao (CSS)

Financial Outlay (Rs. in Crore)	OUTPUTS 2019-20			OUTCOMES 2019-20		
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)
280	1. Nation Wide awareness and advocacy campaigns to arrest declining Child Sex Ratio by transforming societal mind-set towards valuing Girl Child	1.1 Percentage of people reached through mass media campaigns nationally	75%	1.To prevent gender biased sex selective elimination	1.1 Sex Ratio at Birth at National level (SRB- 929)  As per the HMIS data of MoH&FW of F.Y. 2017-18*	Improve the Sex Ratio at Birth (SRB) by 2 points per year.
		1.2 Percentage of people reached in selected districts	80%		2. To ensure survival and protection of the girl child	1.2 Child Sex Ratio  2.1 Numbers of 1st trimester ANC registrations at National level (ANC, 1,85,85,260) <i>As per the HMIS data of MoH&amp;FW of F.Y. 2017-18*<sup>18</sup></i>

<sup>18\*</sup> Data for F.Y. 2018-19 is awaited

Financial Outlay (Rs. in Crore)	OUTPUTS 2019-20			OUTCOMES 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
						2.2 Percentage of Institutional deliveries at national level	At least 1.5 % increase per year of Institutional Deliveries
					3. To ensure education and participation of the girl child	3.1 GER of female student at secondary level GER - 80.51 <sup>19**</sup> (as per U-DISE 2017-18)	GER for girls at secondary levels is measured on an annual basis through U-DISE. It captures the overall impact of drop outs and retention.  GER for secondary level target for the F.Y. 2019-20 is not shared by MoHRD.

<sup>19\*\*</sup> (as per U-DISE 2017-18 is PROVISION). Final data for F.Y. 2017-18 is awaited from MoHRD

### 11. Mission for Empowerment of Women - Women Helpline (CSS)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20		
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)
17.78	1. Implementati on of universalizati on of WHL in 36 States/UTs	1.1 Implementation of universalization of WHL in 36 States/UTs	Operationalisation of Women Helpline (181) in every State/UT	1. To provide immediate response to women affected by violence to overcome the discriminatio n and violence against women in society	1.1 Number of effective calls received	40,000 calls (10,000 calls per quarter*) <sup>20</sup>
					1.2 % of calls referred to OSCs	*
					1.3 % of calls referred to authorities other than OSCs	*

\* Targets not amenable for this indicator

### 12. Mission for Empowerment of Women- One Stop Center (CSS)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20		
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)
274	1. Operationalizatio n of OSCs	1.1 Number of OSCs operationalize d against sanctioned	Operationalisationof 728 sanctioned OSCs (presently 506 OSCs have been operationlized and	1. Address the issue of violence against women and girls and create	1.1 Number of cases registered	10,000 cases* <sup>21</sup> (2500 cases per quarter)

<sup>20</sup>Calls in WHL are mostly by women in distress on need basis. To project a target number of calls in WHLs i.e. Women in distress or women affected by violence is neither appropriate nor desirable. However, the target has been projected on the basis of calls registered so far- especially the quarterly data.

<sup>21</sup>Cases in OSCs are mostly by women in distress on need basis. To project a target number of cases registered in OSC and WHL i.e. Women in distress or women affected by violence is neither appropriate nor desirable. However, the target has been projected on the basis of cases registered so far- especially the quarterly data.

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
			OSCs	balance 222 (728-506) OSCs are targeted to be operationalized.	community-based mechanisms which ensure security in private and public places		
		2. Expansion of OSC into additional districts	2.1 Number of districts in which OSCs expanded	Approval of one OSC per district has already been done and hence, saturation of target has been achieved. However number may be increased on the basis of demand from States / UTs		1.2 % of women provided with the needed services out of women registering cases	25

### 13. Mahila Police Volunteers (CSS)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
7.01	1. Engagement of Mahila Police Volunteers (MPVs) in 65 Districts covering all States/UTs	1.1 Number of Districts covered under MPV	65 Districts	1. Facilitate women in distress	1.1 Number of report of incidents of violence against women	* <sup>22</sup>	

<sup>22</sup>Since the scheme is under initial phase of implementation, target cannot be quantified at this stage. As such, since base data is not available so expected/estimated figures may not be provided at this stage.

**14.Integrated Child Development Services – Anganwadi Services (Erstwhile Core ICDS) (CSS)**

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20		
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)
19834.37	1. Operationalizing the AWCs	1.1 Total number of AWCs operational	To operationalize all Sanctioned 13.83 lakh AWCs	1. Improved nutritional and health status of children in the age group 0-6 years	1.1 Number of children (boys and girls) under Anganwadi Services Scheme who are Normal weight	75,00,000 approx.
		1.2 Total number of AWCs sanctioned	14.00 Lakhs		1.2 Number of children (boys and girls) under Anganwadi Services Scheme who are: Moderately malnourished (-2SD upto -3SD)	4,00,000 approx.
		1.3 Number of vacant positions (total)	To fill 244687 Vacant Post (CDPO, Supervisor, AWW, AWH)		1.3 Number of children (boys and girls) under Anganwadi Services Scheme who are severely malnourished (<- 3SD) based on WHO growth charts	1,80,000

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
		1.4 Number of sanctioned positions (total)	2740981 (CDPO, Supervisor, AWW, AWH)			1.4 % children under 5 years who are stunted	Reduction @ 2% per annum as per POSHAN Abhiyaan
						1.5% children under 5 years who are wasted	Reduction @ 2% per annum as per POSHAN Abhiyaan
						1.6% children under 5 years who are underweight	Reduction @ 2% per annum as per POSHAN Abhiyaan
		1.5 Number of vacant positions (CDPO)	To fill 1742 Vacant Post	2. Enhanced capability of mother to look after health & nutrition of child		2.1 % of under age 6 months exclusively breastfed <sup>57</sup>	54.9 % @
		1.6 Number of sanctioned positions (CDPO)	7075			2.2 % of mothers breastfeeding in first hour	41.6 % @
		1.7 Number of vacant positions (Supervisor)	To fill 16655 Vacant Post			2.3 % of pregnant women who are anaemic	50.4 % @

<sup>57</sup>@Target for outcome indicators 2.1, 2.2, 2.3, 2.4 and 2.5 are given as per the available data of NFHS 4 (2015-16) as suggested by Niti Aayog.

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
		1.8 Number of sanctioned positions (Supervisor)	51312			2.4 % of pregnant women with at least 4 ANC check ups	51.2 % @
		1.9 Number of vacant positions (AWW)	To fill 108251 Vacant Post			2.5 % of institutional deliveries out of total reported deliveries	78.9 % @
		1.10 Number of sanctioned positions (AWW)	1399697				
		1.11 Number of vacant positions (AWH)	To fill 118039 Vacant Post				
	2. Provide the services for improving health, nutrition and early education outcomes for children	1.12 Number of sanctioned positions (AWH)	1282897	-	-	-	-
		1.13 Number of AWCs updating data through RRS	9.93 Lakhs				
		2.1 Number of AWCs with Pucca Buildings	All 14.00 lakh AWCs				
		2.2 Number of AWCs with Toilets	70000				
		2.3 Number of AWCs with Drinking Water Supply	20000				

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
			2.4 Total number of beneficiaries receiving THR (children between 0-3 years, 3-6 years, adolescent girls and PW&LM) across all AWCs in 2019-20	9.03 Crore (Estimated target as per APIP proposals received from the States/UTs)			
			2.5 Total number of children receiving hot cooked meals across all AWCs in 2019-20	3.27 Crore (Estimated target as per APIP proposals received from the States/UTs)			
	3. Create Awareness Regarding Health and Nutrition Behaviour		3.1 Number of P&LW registered with AWCs as against population	1.72 Crore (Estimated target as per APIP proposals received from the States/UTs)			
			3.2 Number of AWCs holding monthly VHSNDs on planned date	To all 6.63 Lakh villages covering all Operational AWCs			
	4. Availability of early childhood education and care infrastructure at the AWCs		4.1 Number of States with an Early Childhood Care and Education (ECCE) Council	34			



FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
		4.2 % of children attending pre-school in age group of 3-6	97.85 % (Estimated target as per APIP proposals received from the States/UTs)				
	5. Expand the coverage of the ICDS system to reduce fatalities and slow development due to malnutrition	5.1 Number of children registered with urban AWCs who were weighed at least 6 times in the year (once in two months)/Total number children in the urban population of the country	63.94 Lakh (Estimated target as per APIP proposals received from the States/UTs)				
		5.2 Number of children registered with rural AWCs who were weighed at least 6 times in the year (once in two months)/Total number children in the rural population of the country	6.66 Crore  (Estimated target as per APIP proposals received from the States/UTs)				

### 15.Integrated Child Development Services – National Nutrition Mission (CSS) including ISSNIP & EAP

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
3400	1. Strengthening the ICDS System through real time ICT-enabled monitoring	1.1 Number of AWCs covered through real time monitoring that are updating information regularly (including weight and height of children, and PSE activities)	1370000	1. Strengthened ICDS policy framework, systems and capacities, and improved community engagement, for greater focus on children under three years of age	1.1 Number of children (boys and girls) under ICDS CAS who are Normal weight	75,00,000 approx.** <sup>58</sup>	
		1.2 Number of AWWs completed training for ICDS CAS	1370000			1.2 Number of children (boys and girls) under ICDS CAS who are Moderately malnourished (-2SD upto -3SD)	4,00,000 approx.**
		1.3 Number of beneficiaries registered household-wise, by name and linked with UID	5 crore (approx)			1.3 Number of children (boys and girls) under ICDS CAS who are Severely malnourished (<-3SD) based on WHO growth charts	1,80,000**
		1.4 Number of children weighed in ICDS-CAS	7,00,11,781			2. Reduce the level of stunting, under-nutrition, anaemia and low	2.1 Reduction in Stunting by 2% per annum

<sup>58</sup> Calculation based on trend analysis of last five months (Jan 19- May 19) and Number of children moving in/out of SAM & MAM/ keep changing.

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20		
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)
		1.5 Number of children with height/length recorded in ICDS-CAS	5,93,82,876	birth weight babies.	2.2 Reduction in under-nutrition (underweight) by 2% per annum	2%
		1.6 Number of children with age recorded in ICDS-CAS	5,93,82,876		2.3 Reduction in anaemia among young children by 3% per annum	3%
	2. Roll out of NNM in all districts across the Country in a phased manner in three years	2.1 Number of districts covered by roll-out of NNM	719		2.3 Reduction in anaemia among women and adolescent girls age 15-49 years by 3% per annum	3%
	3. Ensuring Convergence by setting achievable targets, sector level	3.1 Number of ECs conducted	8	3.Community Mobilization and Behavioural Change	2.4 Reduction in low birth weight by 2% per annum	2%
	meetings with concerned Secretaries, joint meeting of Secretaries of line Ministries under the				3.1 Number of people reached through community outreach events	25 to30 lakh
	Chairmanship of Cabinet Secretary, joint guidelines for each level, joint monitoring visits and	3.2 Number of National Nutrition Council Meetings held	4			

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20		
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)
	decentralized planning	3.2 Number of joint meetings of Secretaries of Line Ministries under the Chairmanship of Cabinet Secretary	4		3.2 Number of people reached through outdoor collaterals	25 to30 lakh
		3.3. Number of levels covered by joint guidelines	6 levels (National, State, District, Block, Sector & AWC)		3.3 Number of people reached through mass media	25 to30 lakh
		3.4 Number of joint monitoring visits conducted	120			
		3.5 Number of State Convergence Plans created	36			
		3.6 Number of District Convergence Plans created	719			
	4.Incentivizing States/UTs	4.1 Number of states provided with performance incentives under NNM	20			
		4.2 Number of Gram Panchayats provided with performance incentives under NNM	NIL			

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
		4.3 Number of frontline workers provided with performance incentives under NNM	1,16,762 (based on data till May,2019)				
	5.Activating VHSNDs	5.1 Number of villages conducting 3 VHSNDs in the last quarter	6,40,867	-	-		-
		5.2 Number of beneficiaries reached through VHSNDs in the last quarter	5,30,27,739				
	6.Citizen Engagement and Grievance Redressal	6.1 Number of in-bound calls received	18,063				
			as on May,2019				
		6.2 Number of inbound calls addressed/resolved at Call Centre level	34				
			(from April,2018 to May 2019)				
		6.3 Number of inbound calls escalated for resolution	653				
			(from April,2018 to May 2019)				
	6.4 Number of inbound calls resolved after escalation	34					
		(from April,2018 to May 2019)					
	6.5 Number of inbound calls	619					
		(from April,2018 to					

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
			unresolved	May 2019)			
			6.6 Number of outbound calls placed for intervention with implementing agencies	11,12,327			
		7.National Nutrition Resource Centre (NNRC-CPMU)	7.1 Number of State Nutrition Resource Centre-SPMUs functional	36 # Provided all States/UTs implement POSHAN Abhiyaan			
			7.2 Number of CPMUs functional	01# Provided all States/UTs implement POSHAN Abhiyaan			
		8. National Nutrition Surveillance System					
		9. Weighing scales, weighing efficiency and making nutrition visible	9.1 Total number of AWCs having weighing scales	1370000# Provided all States/UTs implement POSHAN Abhiyaan			
			9.2 Total number of AWCs having all four growth monitoring devices	1370000			

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
	10.Community Mobilization and Behavioural Change	10.1 Number of community outreach events organized (nukkadnatak, local folk songs, drama, dance, story-telling)	3,28,80,000				
		10.2 Number of AWCs that organized at least one community-outreach event in the last quarter	1370000				
		10.3 Number of AWCs that organized three community- outreach event in the last quarter	1370000				
		10.4 Number of outdoor media collaterals placed (wall paintings, hoardings, bus panels, LED scrolls)	5				
			Hoardings per State on different themes in 17 languages. Placed during PM only.				
		10.5 Number of Blocks with outdoor media collaterals placed in the last quarter	7,074				
			# Provided all States/UTs implement POSHAN Abhiyaan				

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
		10.6 Number of people reached/impressions on social media channels	25 crore (based on beneficiaries who accessed social media channels during POSHAN Maah)				
		10.7 Number of television spots run during prime-time (7-11 pm)	10 spots (during prime-time (7-11 pm))				
		10.8 Number of radio spots run	10 spots (during prime-time (7-11 pm))				
		10.9 Number of prints ads run	10 in different languages				
		10.10 Number of social media impressions generated	25 Cr				
		10.11 Quantity of AV material produced	993 audio-voice overs				
			6 Counselling video				
			& 6 Training Video				
		11.Strengthening Training and Capacity-Building	11.1 Number of AWWs covered by ILA approach	1370000# Provided all States/UTs implement POSHAN Abhiyaan			



FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
			11.2 Number of AWWs using e-ILA platform	1370000 # Provided all States/UTs implement POSHAN Abhiyaan			
			11.3 Number of field functionaries trained using ILA	14,21,680			
	12.Community-based management of Severely Acute Malnourished		12.1 Number of SAM children provided with Community-based care for Severe Acute Malnourishment	1,91,391			
			12.2 Number of AWCs running CMAM programs	1370000# Provided all States/UTs implement POSHAN Abhiyaan			
			12.3 Number of young children provided with home-based care (HBYC)	HBYC data is available with MoH&FW. However number of Home Visit data captured in percentage i.e. 58.00 %			
				(3022270/5196315)			

### 16. Integrated Child Development Services – Pradhan Mantri Matru Vandana Yojana (CSS)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20		
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)
2500	1. Provision of financial resources to improve access to healthcare through DBT	1.1 Number of estimated eligible PMMVY beneficiaries in 2019-20	51.7 lakh	1. Provision of partial compensation for the wage loss in terms of cash incentives so that the woman can take adequate rest before and after delivery of the first living child. The cash incentive provided would lead to improved health seeking behaviour amongst the Pregnant Women and Lactating Mothers	1.1 Percentage reduction of new-borns with low birth weight in the total population	Reduction in low birth weight @ 1% per annum as the scheme covers only 1 <sup>st</sup> order birth (NFHS 4 level)
		1.2 Number of PMMVY beneficiaries receiving all three instalments	51.7 lakh			
	2. DBT to beneficiaries for each instalments within 30 days as per scheme guidelines	2.1 Number of PMMVY beneficiaries receiving their first instalment within 30 days	51.7 lakh			
		2.2 Number of PMMVY beneficiaries receiving their second instalment within 30 days	51.7 lakh			
		2.3 Number of PMMVY beneficiaries receiving their third instalment within 30 days	51.7 lakh			
		2.4 Average time delay in the receipt of each instalment (total and by instalments in days)	0			

**17.Integrated Child Development Services - Child Protection Scheme (CSS)**

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20		
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)
1500	1. Provision of care, protection and rehabilitation services, Statutory Support Services and Service Delivery Structures	1.1 Number of Ministry assisted Homes, Specialized Adoption Agencies (SAAs) and Open Shelters through State Governments/ UT Administrations operationalized	21,00 (Approx.)	1. To institutionalize essential services and strengthen structures for emergency outreach, institutional care, family and community based care, counseling and support services	1.1 Total number of children covered through CPS	Facility shall be provided for 90, 000 (Approx.) children in order to provide minimum standard of care and protection as prescribed under law
		1.2 Total number of operational shelters for boys who are in conflict with law	240 (Approx.)		1.2 Number of children in conflict with the law covered by ICPS	Facility for 12,000 (Approx.) number of children shall be made available, to help them rehabilitate and re-integrate with society
		1.3 Total number of operational shelters for girls who are in conflict with law	120 (Approx.)		1.3 Number of children in need/difficult circumstances covered by ICPS	78,000 (Approx.)
		1.4 Total number of operational shelters for boys in need of care and protection	1,170 (Approx.)		1.4 Number of children in institutional care under ICPS	Facility for 90,000 (Approx.) number of children shall be made available to provide minimum standard of care and protection as prescribed under law and mainstreaming Them

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
			1.5 Total number of operational shelters for girls in need of care and protection	580 (Approx.)		1.5 Number of children in family based non-institutional care like foster care, sponsorship etc under ICPS	Provision for supporting 10,000 (Approx.) children will be made to ensure that they get supported within extended families /community during distress
			1.6 Total number of districts in India with functional Emergency Support Services through Childline services	700 (Approx.)		1.6 Number of children placed in in-country adoption	3,380 (Approx.)
			1.7 Number of Juvenile Justice Boards (JJBs) constituted	725		1.7 Number of children leaving institutional care for family-based non institutional care	10,000 (Approx.)
			1.8 Number of CWCs constituted	725		1.8 Number of children/ young people leaving formal care (institutional/ non-institutional) who are self-sufficient and gainfully engaged in productive activity (jobs/vocational courses)	1,5000-20,000 (Approx.)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
		1.9 Number of State Child Protection Societies Constituted	36			1.9 Number of calls received on Childline (Usage)	100,000,00 (Approx.)
		1.10 Number of District Child Protection Units (DCPUs) constituted	725			1.10 Number of calls resolved out of those received on Childline (Effectiveness)	100,000,00 (Approx.)
		1.11 Number of State Adoption Resource Agency (SARA) constituted	36			1.11 Number of children provided with professional counselling	80,000 (Approx.)
		1.12 Number of adoption cases pending for adoption court order	NIL		2. Improvement in the well being of children in difficult circumstances	2.1 Percentage of children whose medical records are properly maintained	100%
		1.13 Number of awareness generation programme organized by State Child Protection Society (SCPS), State Adoption Resource Agency (SARA) and District Child Protection Units (DCPU)	725			2.2 Number of children under ICPS in contact with parents, family and friends outside	90000

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20			
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)	Target 2019-20
		1.14 Number of capacity- building, training and sensitization programmes undertaken for ICPS officials or other stakeholders	725		2.3 Percentage of children for whom Individual Care Plan(ICP) has been prepared	100%	
						2.4 Percentage of missing children benefitted through CPS scheme entered in Track Child Portal	100%
							2.5 Percentage of children in need of care and protection (CNCP) supported through sponsorship
	2. Effectively tracking missing children	2.1 Number of Police stations making entries of missing/recovered children in Track Child	12,000 (Approx.)		2.6 Percentage of children in institutional care attending local school	100%	
						2.2 Number of CWCs, JJBs, and CCIs updating data of children in TrackChild	CWC- 725  JJB-725 CCI-6000 (Approx.)

FINANCIAL OUTLAY (Rs. In Cr.)	OUTPUTS 2019-20			OUTCOME 2019-20		
	2019-20	Output	Indicator(s)	Target 2019-20	Outcome	Indicator(s)
		2.3 Number of CWCs, JJBs, and CCIs updating data of children in Track Child	CWC-725 JJB-725 CCI-6000 (Approx.)	3. To encourage advocacy and awareness campaigns as a part of prevention strategy	3.1 Number of people reached through advocacy and awareness campaigns	25 Cr.
		2.4 Number of children matched through Track Child	43,000 (Approx.)	4. To build capacity among stakeholders within the child protection system	4.1 Number of people covered by training, capacity-building and sensitization programmes under ICPS	3500-4000 (Approx.)
				5. To ensure quality of services being provided at the child care institutions under the scheme	5.1 percentages of Child Care Institutions registered under the JJ Act and meeting all guidelines and receiving positive reviews during social audits.	100%