

Hort Innovation (Australia)

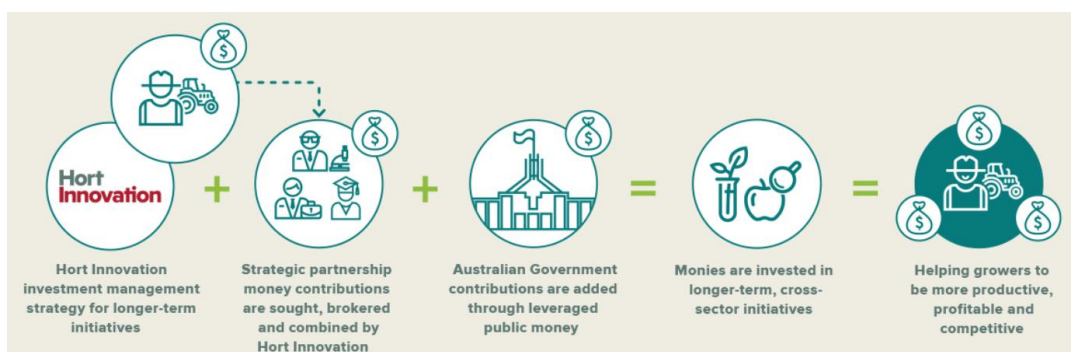
Background: Hort Innovation is grower-owned, not-for-profit research and development corporation for Australia's horticulture industry. Each year, investment of more than \$100 million in R&D, marketing and trade programs is made on behalf of industry to improve the productivity, farm gate profitability and global competitiveness of specific industries, and Australian horticulture as a whole.

Funding: Hort Innovation's investments are funded by grower levies and Australian Government contributions, as well other industry contributions and co-investment.

Industry Insights: For investments in R&D, marketing and trade, Hort Innovation consults with growers through industry-specific Strategic Investment Advisory Panels.

Partnership: Hort Frontiers strategic partnership initiative has been developed by Hort Innovation to better equip Australian horticulture farmers for the future ahead by facilitating collaborative cross-industry investments.

Hort Frontiers invests funds from a wide range of co-investors, as well as Australian Government contributions. Strategic co-investment partners can be any entities that want to invest in the future of horticulture – including commercial businesses, research agencies, government departments and education institutions.



Learnings: Similar initiatives for promotion of marketing and R&D led by industry players and farmer groups, supported by Government may be formed focusing on different sub-sectors in agriculture sector.

Source: Hort Innovation (horticulture.com.au)