

## Promotion of dairy infrastructure development in aspirational districts and scheduled areas under National Programme for Dairy Development (NPDD)

### **Introduction:**

Dairy infrastructure development and involvement of producers in cooperatives is critical for promotion of dairy development activities. It is noted that dairy and processing infrastructure is available in few states and even within such states, it is limited to few districts, which affects procurement and involvement of more producer into organised dairy value chain. This is especially true in the North East region, tribal and scheduled caste dominated states such as Odisha, Madhya Pradesh, Jharkhand, Chhattisgarh, UP etc. Most of the schemes on dairy infrastructure development have covered top milk producing states and regions where production of milk is high. Many districts and areas with substantial tribal dependent population have been left out from schemes.

### **Intervention:**

NPDD has focused on many regions, districts and areas in North Eastern States, Odisha, Madhya Pradesh, Jammu and Kashmir, Gujarat, Rajasthan, AP and Tamil Nadu for encouraging enrolment of new members, infrastructure development for processing and value addition. Districts falling under scheduled areas, region with high SC/ST population are prioritized and covered for project interventions.

### **Impact:**

NPDD interventions are being promoted in hilly areas, north east region, backward districts (in terms of milk production) and aspirational districts. Data availability is limited as projects in many states are under implementation. However, some states such as Odisha, Tamil Nadu and Punjab have done well in implementation of NPDD activities in SC/ST dominated regions. Odisha has achieved most of its envisaged progress in Tribal dominated Keonjhar district, which achieved targeted additional dairy plant capacity of 30,000 Litres per day, additional average daily milk procurement of 8.94 Thousand kilogram per day (TKGD) against targeted 6.72 TKGD. It has also made 50 Dairy Cooperative Societies functional and added 2264 new farmer members. In addition, BMCs and AMCUs are also being installed in Keonjhar district.

*Source: NPDD scheme analysis and data shared by the department of animal husbandry*