

Case Study: Fisheries FPO in Andhra Pradesh

Introduction:

Farmers in the Krishna district of Andhra Pradesh were cheated by intermediaries for selling of fish and fish products. The intermediaries paid only 40-50% of market prices to the farmers.

Intervention:

Samyuktha Fisheries Producer Company was formed in 2015 in the district. The FPO has 425 members and is registered through NABARD's support and SNEHA, local NGO as facilitator. SNEHA organized awareness and exposure visits to most of the member farmers to fish markets to sensitize farmers the advantages of coming together collectively to bargain higher prices. The FPO established 3 collection centres, an ice factory and also placed cooling boxes with a weighing machine in each of the collection centre.

Impact:

After coming together as an FPO, the farmers were also able to manage in facilitating credit facility of Rs 3 million through Indian Bank and Saptagiri cooperative bank.

Also, loans are provided to farmers ranging from Rs 5000 to Rs 0.1 million without interest.

Source: ICRISAT, Farmer Producer Organization in Andhra Pradesh: A Scoping study, Rythu Kosam project, Research Report IDC-16, 2017