

Public Private Partnership Policy of Municipal Corporation of Greater Mumbai (MCGM)

Summary:

In order to improve the overall quality of education in Municipal schools for children from economically underprivileged communities, the Municipal Corporation of Greater Mumbai (MCGM) developed a Public Private Partnership Policy. Through the policy, MCGM aimed to leverage partnerships with NGOs, Sansthas, private and philanthropic agencies to improve quality of hard and soft infrastructure as well as teaching quality.

Objectives and Rationale:

The primary objective of designing a policy to channelize participation of the NGOs, Sansthas, private and philanthropic agencies was addressing the gaps in quality of school education imparted in GMMC schools as compared to private unaided schools. The premise that enabling participation of private and philanthropic agencies would serve as a panacea to address deteriorating education quality was based on recommendations of global studies and findings prescribed by World Bank and DFID.

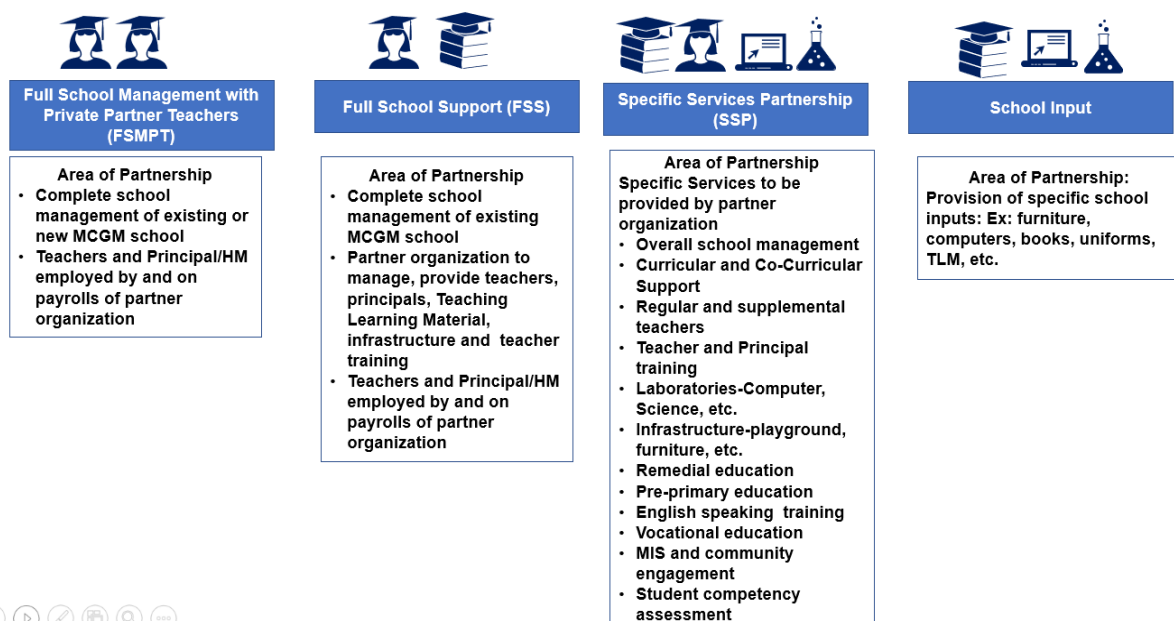
Key Stakeholders:

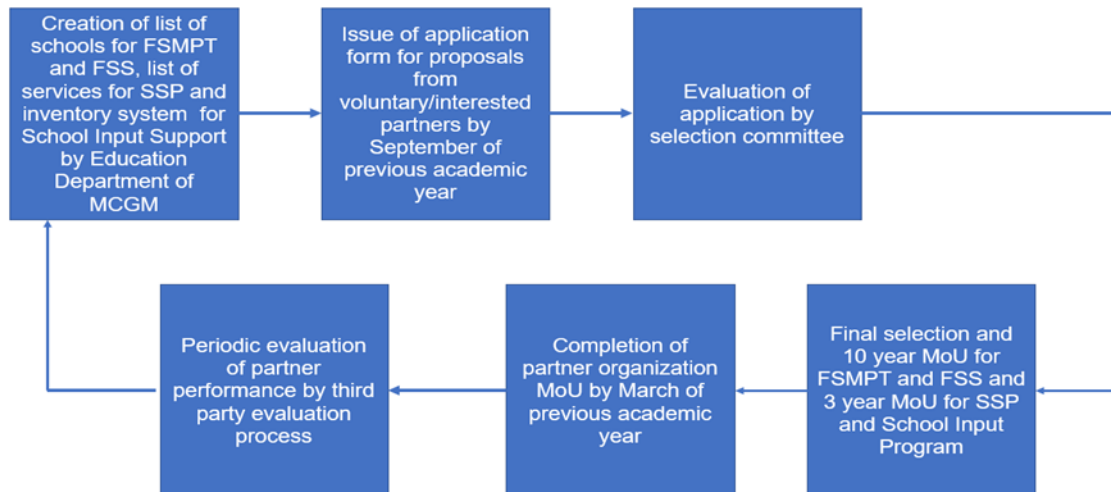
The key stakeholder involved are as follows:

- Education Department, Municipal Corporation of Greater Mumbai
- NGO, Sansthas, private and philanthropic organizations (individual or consortium of partners)
- Organizations for external Third-Party Evaluation of school performance

Implementation Strategy:

The MCGM policy outlines following four types of partnerships :





The process of selection of the partner organization is as highlighted above.

Resource Utilization:

The efficiency of resource utilization for the Education Department of MCGM was enhanced due to empanelment of partner organizations for undertaking the school quality enhancement activities. A key selection criterion for selection of the partner organizations was

Impact:

The participation of private players in augmenting overall government school education resulted in improved infrastructure with better resource utilization.

Key Challenges and Lessons Learnt:

The primary challenge observed was the inability of the policy initiative to result in improvement of learning outcome attainment. This was highlighted as a key parameter to be considered for future policy design

Replicability and Sustainability:

The design of a structured policy for enabling PPP in government schools was observed to be scalable through collaborations with multiple partners. Partners who participated in the PPP policy initiative included Naandi Foundation, Akanksha Foundation and Rotary Club among others.