

The Case of Pragathi Velugu SHG

Introduction:

In Andhra Pradesh and Telangana, a project named VELUGU was the inception of today's SRLMs.

Background:

VELUGU has achieved significant achievements in Andhra Pradesh. SHGs were conceived two and half decades ago and are some of the oldest SHGs formed in the country. Pragathi Velugu is one example of the result of such projects.

Details of the Intervention:

Pragathi Velugu was founded in 1995 by members of the Muslim community. Multiple farm and non-farm livelihoods have been taken over by the SHG, such as hospitality services and agriculture. From 2012, the SHG members agreed that leadership should be changed every two years.

Impact:

Until September 2013, the capital flow of Pragathi Velugu amounted to Rs. 33,95,232, savings totalled Rs. 1,80,950 and interest on savings Rs. 2,11,423. The total turnover was Rs. 56,35,740. Impact on the lives of SHG members included increase in members with a standard house with basic amenities and access to electricity, and creation of assets, such as land, vehicle and gold/silver.

Source: Retrieved at

https://aaajeevika.gov.in/sites/default/files/nrlp_repository/7SERP_PragathiveluguSHGHussainapuram.pdf. Accessed on 09/10/2020.