

Andhra Pradesh State Skill Development Corporation

Introduction:

AP has structured an entity on a PPP mode along with NSDC and private partners to initiate and oversee skill development initiatives Andhra Pradesh State Skill Development Corp (APSSDC). The state has launched various initiatives for enhancing private sector participation in skill development, and was awarded the 'Best State in Skill Development' in 2017 and 2018 by ASSOCHAM

Initiatives:

An overview of various initiatives being undertaken by APSSDC is provided below:

- APSSDC in collaboration with Dassault Systems has set up a virtual learning 3D- Experience Center on Hub and Spoke model in various universities and around 53 Engineering Colleges are set to train students in Design, Manufacturing and Analysis in the domains of Aerospace and Automotive with a target to train 1 lakh candidates in three years
- APSSDC has partnered with SIEMENS to set up state of the art training centre to impart industry relevant skills to 1 lakh students per annum
- APSSDC is working closely with the various industries such as KIA Motors, Ashok Leyland, Asian paints, Apollo Tyres etc. to understand their manpower requirements and assist them by providing with the training and recruitment avenues
- Skill trainings on Employability Skill Enhancement Module have been initiated aiming at beneficiaries of Mukhya Mantri Yuvanestham, a flagship program of Govt. of AP providing unemployed youth allowance.
- Other initiatives include investments for a model skill development training facility by HCL technologies, setting up of model skill development centers within existing ITIs for short term courses by Hitachi and Johnson Controls, skill training centers by GMR group.
- APSSDC has a presence in more than 1,250 institutions which includes 425 (Tribal Welfare & Social Welfare) schools with coverage of 1.88 lakh students, 525 degree colleges with coverage of 3.56 lakh students and 300 engineering colleges with coverage of 2 lakh students
- APSSDC offers Soft skills & English and IT & Computational thinking programs to school students and industry relevant courses for degree students in partnership with industry e.g. Tally, Zoho, Amazon Web services, NSE Academy, INSTAEMI, Coursera etc. and courses with Google, Udacity, Amazon, Coursera, Udemy, Adobe, Autodesk etc. for engineering students to enhance employability

Outcomes/Impact:

- AP ranked as one among the top 5 states with Highest Employability quotient and amongst Top 10 where maximum hiring takes place as per Skill India report – 2020
- International collaboration undertaken with Stanford, North Eastern Universities, IUCEE Highest
- number of students selected as University Innovation Fellows (UIF) by Stanford University
- Impactful programs for Faculty Improvement, Digital literacy, financial literacy etc First
- Google code lab in the country and has largest certified Google coders.
- APSSDC helped Kia Motors in conceptualizing Basic Technical Course (BTC), assisted Johnson Controls - Hitachi India in setting up 5 Model Skill Development Centres in ITIs, established 6 Centres of Excellence and 34 Technical Skill Development Institutes in collaboration with Siemens, set-up 53

virtual learning 3D experience centre on hub-and-spoke model

Sources: Andhra Pradesh State Skill Development Corporation website; India Skills Report 2020; India Skills Report 2018 and KPMG in India Analysis