

## Kushal Yuva Programme in Bihar

## **Introduction:**

The Bihar Skill Development Mission (BSDM) has been constituted to provide the youth with the requisite skills. To supplement this objective BSDM launched Kushal Yuva Programme, a programme to enhance the employability Skills of all aspirants in the age group of 15-28 years (Age limit for SC/ST, OBC & People with Disabilities is as follows: SC/ST - 33 years, OBC - 31 years, PwD - 33 years), who have passed at least 10th Class irrespective of their having attained higher education or their currently pursuing higher education. Additionally, Recruit Train Deploy (RTD) initiative was

launched that is aimed to address Bihar's skill development vision constituent of "Dynamic and demand- based system planning" and assist in Bihar's pursuit of an effective and efficient skill ecosystem

## **Initiatives:**

- Kushal Yuva Program:
  - The course curriculum includes three components: Life skills, Communications Skills (English & Hindi) and Basic computer literacy.
    - BSDM aims to address the following 4 challenges via Kushal Yuva Program:
  - Capacity: BSDM plans to develop at least one Skill Development Centre (SDC) in each of their
     534 blocks
  - Access: SDC at each block for doorstep delivery of training, State wise mobilization campaign and district registration cum counselling centres to increase access.
  - Relevance: Life Skills, Communication skills and Digital literacy to improve the employability
    of the candidates further instilling confidence to move to areas with higher employment
    potential and increased workplace retention
  - o Perception: Use of high quality content and E-Learning mode and qualified, experienced and certified trainers.
- Recruit Train Deploy (RTD): Under this initiative, BSDM on boards industry partners who conduct trainings with captive placements upon successful completion of trainings.
  - The Training under RTD is imparted in courses either prescribed by Qualification Packs (QPs) of Sector Skill Councils (SSCs) or any other course/s (customized course/s that will suit the specific needs of employing organizations) that may be proposed by the Industry partner and approved by BSDM.

## **Impact:**

- Kushal Yuva Program: Scheme has 1795 approved centres, 7.29 lakh enrolled candidates and 4.83 lakh certified candidates in 2019.
- Recruit Train Deploy (RTD): Around 15 RTDs (such as VLCC, Safe Express, G4S Security etc.) have partnered with BSDM for implementing the RTD scheme with more than 1,250 candidates being trained and recruited under the same.

Sources: Kushal Yuva Programme, Bihar Skill Development Mission and KPMG in India Analysis