

## Uttar Pradesh Skill Development Mission (UPSDM)

### Introduction:

In 2013, the Uttar Pradesh Skill Development Mission (UPSDM) was launched with an aim to skill over 4 million youth by the end of 2022. In order to meet the target, UPSDM undertakes skill development on convergence model by converging schemes of 6 Ministries with a State top-up fund, i.e. a state skill Development Fund (a Top-up fund) is created to meet out the additional expenses needed in order to ensure integration for all the 6 schemes. Owing to the initiatives taken, it was awarded as the 'Best State in Skill Development' organized by ASSOCHAM in 2016, the 'Best Indian State in Empowering Youth through Skill Development' at UNESCO headquarter at Paris on May 2016 and was the state recognized for Leadership Award during Education and Skill Summit, 2016 at Jharkhand

### Initiatives:

- Uttar Pradesh facilitated prominent industry participation in skilling initiatives.
- Training is being provided under "One District, One Product" scheme, aimed at encouraging indigenous products
- UPSDM has taken an initiative for ensuring 60% assured placement is compulsory for training imparted by training partners.
- Overseas employment being facilitated through NRI Department and Tie Ups with placement agencies such as Monster.com.
- Government order for all departments to give priority to youth trained by UPSDM in outsourced jobs
- Establishment of a State skill Development Fund (a Top-up fund) to meet out the additional expenses needed to integrate skill development initiatives in the state

### Impact/Outcome:

- More than 5.8 Lakh candidates trained, and 7.65 Lakh currently enrolled for trainings conducted under UPSDM
- Boeing, Amazon and GE Healthcare to collaborate with UP for imparting skill trainings
- The State also has an MoU with Maruti Suzuki with regard to automobile related training
- UPSDM has tie up with placement agencies - Select Job, Saral Rozgar, Job portal like Monster.com. 80% placement for trainings have been initiated with flexi-MoU partner.
- Flexi MoUs with 19 esteemed industrial groups like Raymond, Maruti India Ltd., Larsen & Toubro, etc. for training and placement of candidates

Source: Uttar Pradesh. Skill Development Mission and KPMG in India Analysis