

F. No. I-34013/02/2021-DMEO  
Government of India  
NITI Aayog  
Development Monitoring and Evaluation Office

NITI Bhawan,  
Sansad Marg, New Delhi – 110001  
Dated: 21<sup>st</sup> January, 2022

**OFFICE MEMORANDUM**

**Subject: List of 'Empaneled Survey Institutions' for Monitoring and Evaluation of Government Schemes and Programs**

The Development and Monitoring Evaluation Office (DMEO), NITI Aayog has recently concluded the exercise of the '**Empanelment of Survey Institutions for Monitoring and Evaluation of Government Schemes and Programs**'. The list of the selected Survey Institutions for Empanelment is enclosed for information and necessary action (Refer Annexure-1). The list of these institutions is also accompanied with their empanelment grade category, their size, the type of surveys conducted earlier, the Sectors and States/UTs of previous experience, along with the contact details of these institutions (Refer Annexure-2).

As per the OM No. F.1/11/2021-PPD dated Dec 17, 2021 from Ministry of Finance with regards to '**Special Provisions for NITI Aayog in GFR 2017**' read with Rule 183 (i) of **GFR 2017** and Clause 5.1.5 of the **Manual for Procurement of Consultancy and Other Services 2017**, this list may be used by NITI Aayog and its subordinate/attached offices for procurement of survey services through Limited Tender Enquiry (LTE) process, where the estimated cost of the project is upto Rs. 50 (fifty) lakhs. Similarly, this list may also be used by other Central Government Ministries / Departments / Organizations for conducting studies of similar nature under the Limited Tender Enquiry (LTE) process for survey projects of upto Rs 25 (twenty-five) lakhs.

A copy of the RFP is also enclosed herewith (Refer Annexure-3) which includes *inter alia* the scope of services, the terms and conditions of Empanelment, procurement process for award of project under Limited Tender and format for Work Order of the Project. The period of validity of empanelment shall be 3 (three) years from the Effective Date of Empanelment i.e., January 5, 2022. After the expiry of 3 (three) years period, the Authority may choose to renew the empanelment for additional 2 (two) years (subject to renewal for one year at a time, with maximum of two years.)

This issues with the approval of competent authority in NITI Aayog.

*Ruhani*  
21/1/2022  
(Ruhani)

Research Officer, DMEO  
Tel: 23096799

To,  
DDG/JS/Director, DMEO, NITI Aayog

Copy for information to:

1. PS to Vice Chairman, NITI Aayog
2. Sr. PS/PPS to Member (VKS/RC/VKP)
3. PS to CEO, NITI Aayog
4. DG, DMEO, NITI Aayog
5. Adviser(G&R), NITI Aayog
6. Director (Finance), NITI Aayog
7. Website, DMEO/NITI Aayog
8. Through Standard Distribution: niti@ismgr.nic.in

**रुहानी/Ruhani**  
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Development Monitoring and Evaluation Office  
नीति आयोग/NITI Aayog  
भारत सरकार/Government of India  
नई दिल्ली-110001/New Delhi-110001



### List of Empaneled Survey Institutions for Monitoring and Evaluation of Government Schemes and Programs

S No	Applicant Name	Category
1	Ipsos Research Private Limited	A
2	IPE Global Limited	A
3	Sambodhi Research and Communications Private Limited	A
4	Deloitte Touche Tohmatsu India LLP	B
5	Academy of Management Studies (AMS)	B
6	Hindustan Thompson Associates Private Limited represented by its specialist unit Kantar Public	B
7	Mott MacDonal Private Limited	B
8	IQVIA Consulting and Information services India Private Limited	B
9	ID Insight India Private Limited	B
10	Development & Research Services Pvt. Ltd.	B
11	National Council of Applied Economic Research	B
12	Athena Infonomics India Pvt Ltd (AIPL)	B
13	Gayatri Rural Educational Society (GRES-INDIA)	C
14	WAPCOS Limited	C
15	Datamation Consultants Pvt. Ltd, (in consortium with cs Datamation Research Services Pvt. Ltd.)	C
16	Spectrum Planning India Limited	C
17	Market Xcel Data Matrix Pvt. Ltd.	C
18	AFC India Limited (Formerly Agricultural Finance Corporation Ltd.)	C
19	Grant Thornton Bharat LLP	C
20	Adarsh Saraswati Mahila Shiksha and Gramin Vikas Samiti, Tonk (Rajasthan)	C
21	Vimarsh Development Solutions	C
22	Social Network India	C
23	Insight Development Consulting Group (IDCG) Pvt. Ltd.	D
24	All India Institute of Local Self Government (AIILSG)	D
25	EHI International Pvt. Ltd.	D
26	TRIOs Development Support Pvt Ltd	D
27	BKLG Samajik Sansthan, Tonk (Rajasthan)	D
28	Center for Market Research and Social Development Pvt. Ltd. (CMSD)	D

**Disclaimer:** Please note the above results of Empanelment are based on the information submitted by the Applicants in its Proposals and subsequent clarifications, based on which they were considered to be eligible and qualified for empanelment. While DMEO has made reasonable efforts to ensure fair evaluation, it makes no warranties or representations as to the accuracy of the information provided by the Applicants, and assumes no liability or responsibility for any error or omission in their proposals. As per the Agreement signed with the Empanelled Survey Institutions, if any document, information, data or statement submitted by the Survey Institution in its Proposals is found to be false, incorrect or misleading, action shall be taken against such institutions as per the RFP.

#### <sup>1</sup> Empanelment Categories

Technical Score Range	Empanelment Category
90-100%	A
80-90%	B
70-80%	C
60-70%	D