Ministry of Ayush Demand No.4

1. National Ayush Mission (CSS)

Proposed Financial		OUTPUTS 2023-24		OUTCOMES 2023-24						
outlay (Rs. In Crore) 2023-24	Output	Indicators	Targets 2023-24	Outcome	Indicators	Targets 2023-24				
1200.00	1. Provision of Ayush Services	1.1. Total number of additional 10/30/50 bedded integrated Ayush hospitals for which funds released	7	Strengthened Ayush Health System	1.1 Number of additional 10/30/50 bedded integrated Ayush hospitals operationalized	13				
		1.2. Total number of exclusive Govt. / Govt. aided Ayush Hospitals and Ayush Dispensaries for which funds released for upgradation	38		1.2 Total number of exclusive Govt. / Govt. aided Ayush Hospitals and Ayush Dispensaries upgraded	362				
		1.3. Number of Ayush Health and Wellness Centres approved for establishment	per of Ayush Health and 1262 ness Centres approved for		1.3 Number of Ayush Health and wellness Centres operationalized	3500				
		1.4. Number of co-located Ayush units at PHCs, CHCs and DHs supported	2500		1.4 Number of Patients attended for Ayush OPD Services (in Crores)	19				
		1.5. Number of Ayush facilities (Ayush Hospitals and Ayush Dispensaries) approved for providing drugs for defined common ailments	12000		1.5 Number of Govt./ Govt. Aided Ayush education institutes upgraded	11				
		Number of Ayush educational institutes supported for upgradation	5		1.6 Number of beneficiaries availed services under different Public Health Programmes (PHPs) (in Lacs)	2				
		1.7. Types of Ayush Public Health Programmes (PHPs) supported	8		Lucs)					

2. AYURSWASTHYA Yojana (CS)

FINANCIAL OUTLAY (Rs in Cr)			OUTPUTS 2023-24	UTPUTS 2023-24		OUTCOMES 2023-24		
2023-24		Output	Indicators	Targets 2023-24		Outcome	Indicators	Targets 2023-24
7.00	a.	Centre of Excellen	ice (CoE)					
	1.	Human Resource Development	1.1. Number of research staffs recruited (R.A./JRF/SRF etc.)	04	1.	Facilitate high quality research and publication on Ayush services	1.1. No. of research studies conducted	10
	2.	Organizing/ conducting training programs/workshop s/conferences/surve	2.1 Number of training programs/ workshops/conferences/sur veys organized/conducted under the scheme	06		and treatment	1.2. Number of SOPs/monographs/res earch papers/ articles published	10
		ys	2.2 Average number of participants in the training programs/ workshops/conferences/sur veys organized/conducted under the scheme	200				
	3.	Quality Council Accreditation	3.1. Number of facilities under process for approval on NABL/NABH for providing quality Ayush healthcare services	02	2.	Improvement of facilities for Ayush Services	2.1. Number of facilities accredited for NABL/NABH for providing quality Ayush healthcare services	01
	4.	Development of infrastructure	4.1. Number of buildings constructed/ upgraded by the grantee organizations under the scheme	01	3.	Improved services for public including Economically Weaker Section (EWS)	3.1. Number of beneficiaries (both IPD & OPD) of EWS of the Society received Ayush services at concessional rates/free of cost	75

FINANCIAL OUTLAY (Rs in Cr)		OUTPUTS 2023-24		(OUTCOMES 2023-24	
2023-24	Output	Indicators	Targets 2023-24	Outcome	Indicators	Targets 2023-24
		4.2. Number of equipment/ vehicles upgraded/ purchased by the grantee organizations under the scheme	30		3.2. Number of beneficiaries other than EWS received Ayush Services	500
	b. Public Health Ini	ciatives (PHI)	l			
	Support to Ayush intervention for community health care	1.1 Number of new Ayush projects approved for supporting Community Health Care	02	Greater outreach through PHI funded projects	1.1 Number of people outreached through disease specific intervention through PHI component	12000
		1.2 Number of on-going Ayush projects supported for conducting Public Health Programmes	04		1.2 Total number of adult (18 years and above) women benefited from disease specific intervention	2000
		1.3 Number of Ayush best innovative practices documented	02		1.3 Total number of children and adolescent benefited from disease specific intervention (age less than 18 years)	1200
	2. Improvement of Ayush Health care services	2.1 Number of people to whom Ayush medicines distributed /testing done	12000		1.4 Total number of diseases covered through community/ hospital based screening/ survey of disease with public health importance	05

FINANCIAL OUTLAY (Rs in Cr)		OUTPUTS 2023-24		(OUTCOMES 2023-24	
2023-24	Output	Indicators	Targets 2023-24	Outcome	Indicators	Targets 2023-24
	3. Awareness generation of Ayush services	 2.2 Total number of organization conducting community based screening/ survey of any disease with public health importance 3.1. Total number of survey/ camp on Ayush conducted under PHI funded project 	200		1.5 Total number of people outreached under Ayush public health related awareness programme	50000

3. Information, Education and Communication (CS)

FINANCIAL OUTLAY (Rs In Crore)		OUTPUTS 2023-24	OUTCOMES 2023-24						
2023-24	Output	Indicators	Targets 2023-24	Outcome	Indicators	Targets 2023-24			
55.85	1. To propagate and promote Ayush systems and to disseminate information on proven results of Research and Development work conducted in Ayush system	 1.1. Number of National level Aarogya Fairs to be organised 1.2. Number of State level Aarogya Fairs to be organised 1.3. Number of Ayurveda Parv /Yoga Fest/Utsav etc. to be organised 1.4. Number of Health Fairs /Melas /Exhibitions to be 	4 4 8	To createawareness among Citizen about the efficacy of Ayush System	1.1. Number of visitors expected to reach in the all events (in Lacs)	1			
	through	participated			1.2. Expected virtual	3			

organization of events like Arogya Fair, Melas, Exhibition, Multi Media/Print	1.5. Number of Multimedia Campaigns to be organised including the distribution of Publicity material on Ayush Systems	6	outreach through multimedia and Social Media (in Crore)	
media, Seminars, celebration of Ayush Days etc.	1.6. Number of Conference/Seminar/ workshops/Symposium etc. to be organized	8		
	1.7. Number of important days of Ayush System to be celebrated	6		

4. Promotion of International Cooperation (CS)

FINANCIAL OUTLAY (Rs In Crore)		(OUTPUTS 2023-24			0	UTC	OMES 2023-24	
2023-24		Output	Indicators	Targets 2023-24		Outcome		Indicators	Targets 2023-24
68.10	1.	Financial assistance at International level	 1.1. Number of experts to be deputed (Short-Term & Long-Term) at Foreign Countries as well as International Organizations e.g. WHO 1.2. Number of Indian Ayush Experts to be supported for presenting Ayush related Papers at International conferences etc. 	08	1.	Promotion and propagation of Indian System of Medicines in India and abroad	1.1	Number of international bilateral/ multilateral agreements to be signed with foreign countries/ organizations	09
			1.3. Number of Indian Ayush Manufacturers/ Ayush Service providers to be supported for participating	11			1.2	Number of Ayush Chairs to be deputed at foreign Universities/ Colleges etc.	04

in International Trade Fairs, Conferences, Expos etc. to display their Ayush related products and services 1.4. Number of National/ International organizations	15		
to be supported for holding International Conferences on Ayush.			
1.5. Participation (Numbers) in International Conferences and International Forums like BRICS, SCO, IBSA, G20, BIMSTEC, ASEAN, CICA etc.	15	1.3 Number of Foreign Authorities to be sensitized about Ayush System	550
1.6. Number of Indian Ayush Manufacturers/ Ayush Exporters to be supported for Market Authorization/ registration of Ayush products at abroad.	05	1.4 Number of Academic programmes to be hold	18
1.7. Number of Information Cells to be formed in abroad	03		
1.8. Number of students to be allotted with international fellowships	104	1.5 Number of engagements with UN Agencies like WHO, UNESCO	10

5. AYURGYAN (CS)

FINANCIAL		OUTPUTS 2023-24				OUTCOMES 2023-24			
OUTLAY									
(Rs In Crore)									
2023-24		Output	Indicators	Targets		Outcome	Indicators	Targets	
				2023-24				2023-24	
11.00	a.	Capacity Building a	nd Continuing Medical Education	n (CME) iı	ı Ay	ush			
	1.	CME Programme	1.1 Number of CME	50	1.	Enhancement of	1.1. Percentage of	90	
		for up-gradation of	programmes to be			Knowledge of the	participants (as		
		the knowledge of	conducted/supported			trainees	compared to total		
		Ayush personnel					participants) who stated		

FINANCIAL OUTLAY (Rs In Crore)					OUTCOMES 2023-24				
2023-24		Output	Indicators	Targets 2023-24		Outcome		Indicators	Targets 2023-24
11.00	a.	Capacity Building a	nd Continuing Medical Educatio	n (CME) ii	n Ay	ush			
	2.	To upgrade the knowledge of Ayush personnel	2.1 Number of trainees trained through CME programmes	1000				that their knowledge has enhanced after attending the program	
	b. Research and Innovation in Ayush						1		
	1.	Standardization/ validation of Ayush drugs & therapies	1.1. Number of Ayush drugs & therapies standardized/ validated	01	1.	Development of treatment model for prioritized diseases.	1.1	Number of new drugs developed/model developed	01
	2.	Development of potential of human resource	2.1. Number of institutions engaging research scholars	20	2.	Research publication in peer-reviewed	2.1	Number of publications	30
	3.	Development of lab-based facilities	3.1. Number of labs supported with lab facilities	20		journal			

6. Ayush Oushadhi Gunvatta Evam Uttapadan Samvardhan Yojana (AOGUSY) (CS)

FINANCIAL OUTLAY (Rs In Crore)				OUTCOMES 2023-24				
2023-24		Output	Indicators	Targets 2023-24		Outcome	Indicators	Targets 2023-24
23.50	a.	Strengthening and	up-gradation of Ayush Pharmaci	es and Drug	g Te	sting Laboratories		
	1.	Strengthening and upgradation of Ayush Pharmacies and	1.1. State and Private pharmacies supported for upgrading infrastructure 1.2. State and private Drug	3	1.	Manufacturing of quality medicine from state and private	1.1. Number and Quantity of medicines supplied by state pharmacies to state health facilities.	As per actual
		Drug Testing Laboratories to achieve higher standards	Testing Laboratories achieved NABL accreditation.			pharmacies and NABL accreditation of Drug Testing	1.2. No. of Government/ private pharmacies obtained WHO COPP accreditation	2

FINANCIAL OUTLAY (Rs In Crore)			OUTPUTS 2023-24			Ol	UTCOMES 2023-24	
2023-24		Output	Indicators	Targets 2023-24		Outcome	Indicators	Targets 2023-24
						Laboratories	1.3. Number of NABL accredited labs	3
	b.	Pharmacovigilance	e Initiative for ASU&H Drugs					
	1.	Developing a system-wise	1.1 Number of PPvCs established ⁴	26	1.	Improved surveillance of	1.1. Number of incidents reported, documented	300
		database of Adverse Drug Reactions of ASU&H drugs through NPvCC ¹ , IPvC ² and PPvCs ³	1.2 Number of Trainings conducted for ASU&H Doctors, State Drug Controller and Inspectors	80		adverse drug reactions through NPvCC, IPvCs and PPvCs	and analysed for events related adverse effects of ASU&H drugs	
			IPvC ² and Doctors, State Drug PPvCs ³ Controllers and Inspectors trained	9000				
			1.4 Number of training and capacity building and awareness building sessions organised on Ayush Pharmacovigilance	250			1.2. Number of misleading advertisements reported	7500
	c.	Strengthening of O	Central and State regulatory frame sh drugs.	works incl	uding	Technical Human	Resource & Capacity Building	
	1.	Regulation of Ayurveda, Siddha, Unani and Homeopathy Drugs through	1.1 Follow up actions for approval of Recruitment Rules for 9 regulatory post and initiation of recruitment process (Yes/No)	Yes	1.	Improvement in the implementation of the Drug and Cosmetic Act, 1940 and Rules,	1.1 Manufactures (Numbers) who are on board in E-Oushadi portal and details of updated information 1.2 Number of Advisory	As per actual
		creation of vertical structure	1.2 Conducting of training/ workshops in the State on	6		1945 at the central	issued	

¹ NPvCC: National Pharmacovigilance Co-ordination Centre ² IPvCs: Intermediary Pharmacovigilance Centres ³ ³PPvCs: Peripheral Pharmacovigilance Centres ⁴ As on today 74 established PPvCs are there

FINANCIAL OUTLAY (Rs In Crore)	OUTPUTS 2023-24			OUTCOMES 2023-24						
2023-24		Output	Indicators	Targets 2023-24	Outcome	Indicators	Targets 2023-24			
		in CDSCO	ASU&H drugs regulatory and quality control aspects 1.3 Number of Meetings of Statutory bodies and expert committees	5	government level	1.3 No. of ASUDTAB meetings & meetings of committee formed under ASUDTAB	2			
	d.	d. Support for development of standards and accreditation/ certification of Ayush products & materials in collaboration with BIS QCI and other relevant scientific institutions and industrial R&D centres.								
	1.	Develop standards of Ayush products and materials in collaboration with BIS, QCI and industrial R&D centres.	1.1 Number of standards developed for Ayush materials and associated activities in collaboration with BIS	20	1. To encourage building up synergies, collaborations and convergent approaches for promoting standards and quality of Ayush drugs and materials	1.1 Number of Ayush products obtained WHO COPP accreditation	12			

7. Champion Services Sector Scheme (CS)

Financial outlay (Rs. In Crore)	OUTPUTS 2023-24			OUTCOMES 2023-24						
2023-24		Output	Indicators	Targets 2023-24		Outcome	Indicators	Targets 2023-24		
31.95	a.									
	1.	Establishing Ayush Super Speciality Hospitals/Day Care Centres	1.1. Number of proposals approved for providing Interest Subsidy	10	1.	Establishment of Ayush Super Speciality Hospitals/ Day Care Centres	1.1. Number of Super Speciality Hospitals /Day Care Centres towhom Interest subsidy to be disbursed	5		

Financial outlay (Rs. In Crore)		ı	OUTPUTS 2023-24		OUTCOMES 2023-24				
2023-24		Output	Indicators	Targets 2023-24		Outcome	Indicators	Targets 2023-24	
31.95	a. Establishment of Ayush Super speciality Hospitals/Day Care Centres								
			1.2. Number of Super Speciality Hospitals supported	10			1.2. Number of Ayush Super Speciality Hospitals /Day Care Centres operationalised	5	
	b.	Skill Development	in Ayush Sector	•					
	1.	Financial assistance to impart skill development	1.1. No. of Programs funded	432	1.	Ayush specific skilled manpower will be developed	1.1. Number of Ayush specific skilled manpower developed	12960	
		trainings in Ayush Sector	1.2. Number of skill development/ training programs centers	30					

8. Conservation Development and Sustainable Management of Medicinal Plants (CS)

Financial outlay (Rs. In Crore)	OUTPUTS 2023-24					OUTCOMES 2023-24				
2023-24		Outputs	Indicator (s)	Target 2023-24		Outcome		Indicator (s)	Target 2023-24	
48.49	1.	In-situ Resource Augmentation of Medicinal Plants, Medicinal Plants Conservation Areas (MPCDAs) and	1.1. Establishment of Medicinal Plants Conservation Areas (MPCDAs numbers)	4	1.	Conservation of Rare, Endangered & Threatened (RET) and Endemic Medicinal Plants(MPs)	1.1	Setting up of Medicinal Plants Conservation and Development Areas (MPCDAs) (Numbers)	800	

	support to JFMCs/Van Panchayats/BMCs etc.	1.2. <i>In-situ</i> Resource Augmentation of Medicinal Plants (Area in hect.)	2200	2.	Conservation & Augmentation of Medicinal Plants and artificial regeneration of medicinal and aromatic species.	2.1	Support to artificial regeneration of local populations of medicinal and aromatic plant species(Area in hect.)	2200
		1.3. Support to Joint Forest Management Committees JFMCs/Van Panchayats/BMCs etc. (Numbers)	20	3.	Involvement of community based organizations (CBOs) in conservation, sustainable harvesting and improvement of the socio-economic status of grass root level people.	3.1	Support to Joint Forest Management Committees (JFMCs)/Van Panchayats/SHGs/BMC s for setting of local cluster for value addition, drying, warehousing and augmenting marketing infrastructure, etc. (Numbers)	20
2	. Quantitative analytical study on Medicinal plants, standardization of purification and characterization protocols for important bioactive compounds. Development of propagation methods based on various biotechnological approaches.	2.1. Number of Methods standardized or protocol developed on various aspects on medicinal plants.	10	4.	Development of in vitro Mass Multiplication protocols. Development and validation of methods for quantitative estimation of Secondary metabolites	4.1		10
3	. To disseminate information on cultivation/collectio	3.1. Number of Exhibition /fairs participated	10	5.	Participate / support various organizations/instit	5.1	Number of people reached through exhibition/fairs	5000
	n/management/dev elopment of medicinal plants among stakeholders.	3.2. Number of Workshop/Seminar/ Conference programmes supported	8		utions to organize IEC activities to create awareness among various stakeholders about	5.2	Percentage increase in Number of participants in workshop/seminar/confe rence /training	10

		cultivation/collectio n/management/dev elopment of medicinal plants	programme	
3.3. Number of Training and Capacity building programme supported	3		5.3 Percentage of participants (out of total participants) who stated considerable enhancement of their knowledge on GAP/GFCP of medicinal plants	80
3.4. Number of Nursery/ QPM Established	5	6. Establishment and Development of Quality Planting Material/Germplas m Banks	6.1. Total area of Nursery/ QPM covered (in hect.)	5
3.5. Establishment of Institutional Herbal Gardens, School Herbal Gardens and State & National importance Herbal Garden (Numbers)	10	7. Establishment of various kind of Herbal Garden (Institutional Herbal Gardens, School Herbal Gardens and State & National importance Herbal Garden for creating awareness about traditional usage of medicinal plants and their conservation.	7.1 Establishment of Institutional Herbal Gardens, School Herbal Gardens and State & National importance Herbal Garden. (Area in hect.)	10