

Ministry of Information and Broadcasting

Demand No.61

1. Supporting Community Radio Movement in India (CS)

FINANCIAL OUTLAY (Rs in Cr)	OUTPUTS 2026-27			OUTCOMES 2026-27		
	2026-27	Output	Indicators	Target 2026-27	Outcome	Indicators
8	1. Financial Assistance to new and existing Community Radio Stations	1.1 Number of New and existing Stations provided Financial Assistance.	50	1. Stations capacitated with infrastructure	1.1 Number of new and Existing Community Radio station provided with financial assistance to be operationalized.	50
	2. Raise awareness about Community Radio	2.1 Number of awareness workshop about Community Radio to be conducted	10	2. Knowledge about community radio and its uses will be enhanced	2.1 Number of participants to attend the awareness workshop	200

2. Development Communication and Information Dissemination (DCID)(CS)

FINANCIAL OUTLAY (Rs in Cr)	OUTPUT 2026-27			OUTCOME 2026-27		
	2026-27	Output	Indicators	Target (2026-27)	Outcome	Indicators
250	1. Increasing awareness and dissemination on various government programme and scheme various	1.1 Number of Electronic Media insertions	84	1.Awareness generation among the people about the various schemes and policy announcements of the Government through systematic dissemination of information	1.1 Estimated people to be reached through print media, Radio Sports and TV viewership in the Financial Year	361.96 cr.
		1.2 Number of Insertion of Print Media Display classified in the FY (in thousands)	5			

	media vehicle (CBC)	1.3 Number Outdoor publicity displays (in thousands)	44		1.2 Estimated number of people to be reached out through (ICOPs), Exhibitions and Live Arts & Cultural Programmes	1.56 cr
		1.4 Number of unique publicity material to be printed	92			
		1.5 Number of Integration Communica tions & Outreach Programme s (ICOPs) with Live Arts & Cultural Programme s and Exhibitions	1250			

	2. Conduct of outreach for greater dissemination of flagship programmes of Govt. (PIB)	2.1 Number of Editor's Conference and special events to organize	2	2. Awareness generation among the people about flagship schemes of Govt. of India through systematic dissemination of information.	2.1 Number of Journalist/ Media persons to be sensitized and participate	3040	
		2.2 Number of Press conclaves (Vartalaps & Vartas) to organize.	85				
		2.3 Number of Press Tours to conduct	20				2.2 No. of Journalists to be taken and sensitized during Press Tour.
	3. Use of social media for greater dissemination of Govt. Programmes and policies (NMW)	3.1 Number of live programmes on YouTube, Twitter, Facebook etc. to be conducted in the financial year	1500		3.1 Estimated reach of people to be covered under the multiple publicity campaign on Facebook, Twitter etc. in terms of number of impressions in the financial year (in millions)	2100	

3. Films–Development Communication and Dissemination of Filmic Content (DCDFC) (CS)

FINANCIAL OUTLAY (Rs in Cr)	OUTPUTS 2026-27			OUTCOMES 2026-27		
	2026-27	Output	Indicators	Target 2026- 27	Outcome	Indicators
344.55	1. Organizing and participation in National and International Film Festivals	1.1 Organizing number of National/International Film Festivals in India including Film Bazaar and Participation in International Film Festivals in financial year	25	1. To promote heritage of Indian Cinema	1.1 Number of Indian movies to be showcased or screened at International Film Festivals & Indian movies to be screened at Indian Festivals	25
*594.55						
	2. Production of films and documentaries in various Indian languages	2.1 Number of Documentary, Feature films and children films and Co-production with other countries to be produced in the financial year.	25	2. Dissemination of number of Regional documentaries, and Films through screening	2.1 Number of screenings to be held for documentary films and Regional feature films in the financial year & number of screenings to be held for Regional feature films in the financial year	50

FINANCIAL OUTLAY (Rs in Cr)	OUTPUTS 2026-27			OUTCOMES 2026-27			
	2026-27	Output	Indicators	Target 2026- 27	Outcome	Indicators	Target 2026-27
	3.	Digitization of films	3.1. Number of Films (Features and Shorts) to be covered under Digitization in the Financial year (all language films).	500	3. Providing Access of digitized filmic content to various stakeholders viz researchers and film enthusiasts	3.1 Number of people to access digitized filmic content	25
	4.	Restoration of Films	4.1. Number of Feature Film & Short films to be restored in the financial year	400	4. Dissemination of filmic content within India and abroad for various film festivals and events	4.1 Number of restored films to be lent for screenings abroad & India in the financial year	75
	5.	Single window facilitation and clearance mechanism that eases filming in India.	5.1 Number of Single window facilitation and clearance mechanism that eases filming in India.	75	5. Single-window clearance mechanism that eases filming in India, to support international and domestic film makers	5.1. Change in average time taken to take clearance by film makers through a single window Clearance mechanism	21

* It includes a new component of scheme i.e., 'Talent Development in Animation, Visual Effects, Gaming and Comics (AVGC) Sector' amounting Rs. 250.00 Crore under DCDFC scheme for the FY 2026-27.